

THROWBACK THURSDAY

Broadway Chevrolet

Broadway Automotive, 2700 S. Ashland Ave. in Ashwaubenon, was founded in 1916. The image from 1967 was taken at an open house for their new service and sales center when the dealership was known as Broadway Chevrolet-Oldsmobile. The company has gone through multiple expansions and updates on the site since.

Order a reproduction of this photo at photos.nevillepublicmuseum.org.

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Broadway Automotive, 2700 S. Ashland Ave. in Ashwaubenon, in 1967.

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The Broadway Automotive Chevrolet dealership, 2700 S. Ashland Ave. in Ashwaubenon. ADAM WESLEY/USA TODAY NETWORK-WISCONSIN